

AMANDA BEARD



Profile:

7-Time Olympic Medalist. Former World Record Holder.

Amanda has exploded onto the sports, entertainment and celebrity scene as one of the most sought after athletes in the World. A model with numerous magazine covers, national spokesperson for various companies, spokesperson for the Susan B Komen Breast Cancer Awareness program, Amanda has a diversity that defies her age.

With over 100 million media impressions in 2006, Amanda will have a \$6 million ad campaign executed featuring only her for Axcelerate, Speedo's new activewear line.

Amanda draws raves, attention and acclaim for her community outreach, dedication to animal protection and diverse love for the outdoors including mountain biking and paintball!

Did You Know?

- Generated a tremendous amount of publicity prior to the Athens Olympic Games with photo shoots with FHM (appearing on the cover with Logan Tom), Men's Fitness, and elsewhere

- Became a fan favorite at the 1996 Olympic Trials by swimming fast and carrying an adorable teddy bear to the blocks for each race.

- The second-youngest gold medalist in USA Swimming history ... only Pokey Watson was younger than Amanda in 1964 winning the 400m free relay gold at 14 years and 96 days old. Just 32 years later, Beard won her first Olympic gold, swimming on the medley relay

- Five-time U.S. national champion.

- Set an American record in the 200m breast (25-meter format) during a World Cup in 2002

- Currently resides in Tucson with her two dogs, two fish and attends the University of Arizona studying Retail and Consumer sciences.

- Involved in protecting endangered species ... and modeling.

- Jumped on the scene in 1995 at 13, breaking a few local meet records of Tracy Caulkins, one of the greatest swimmers of all-time.

It's Every Day:

On the 1996 Olympic experience: "When I look back on it, it's fuzzy - like a dream. I can't really remember everything; it's just like a childhood memory to me. I didn't know too much about what was going on, I just kind of swam. Sure, there was publicity going on about me being so young, and it's really weird to be 14 and have all that stuff happening to you, but then again, you're so young and childish you sort of blow it off."